Continuing to grow together with society as a leading manufacturer of generic drugs

When generic drugs were virtually unknown, Sawai began persistently raising awareness. The Company also anticipated the burgeoning demand for generic pharmaceuticals, arising from promotional policies on the part of government, and successfully made prior investments in production facilities and personnel. These two factors have allowed Sawai to achieve rapid growth in generics in recent years. Moving forward, we will continue to help reduce the burdens placed on patients, improve convenience, and continue to contribute to healthcare financing by staying the course in the years to come.

Introduction of premiums for generic dispensing systems (addition to basic dispensing fee)

Government identified the generic drugs' (volume basis) share*1 target of 30% or more by March 2013

Launched in 2009

TAMSULOSIN OD Tablets

The Company was first to market after fully utilizing its highly advanced technologies to secure a sustained-release formulation while also avoiding infringing on any existing patents.

Launched in 2009

LANSOPRAZOLE OD Tablets

stability, high tablet strength, and pleasant taste making it easy to take. The product is also available in bottles

50.0

Important Events in Society

Universal health insurance coverage was implemented in Japan.

Sawai Pharmacy, the forerunner of Sawai Pharmaceutical Co., Ltd. was established as a drugstore in 1929. Subsequently, in the years before and after the Second World War when pharmaceutical products were in short supply, Sawai transformed itself into a manufacturer of over-the-counter pharmaceutical products in order to meet society's needs.

Later, in response to various factors such as the introduction of the universal health insurance coverage system in Japan, Sawai transformed itself again to become a manufacturer of prescription medications

Sawai has since grown to become one of today's leading manufacturers of generic drugs.

Launched in 1984

Introduction of incentives

MECOBALAMIN Tablets



35.8% M1 TRUST

Sawai's Medium-Term Business Plans

Net Sales (Billions of yen)

1964

1971

1.0

1983

10.0

2003

21.1

2008

2009

44.2

2010

2011

63.8

Sawai Pharmacy, the forerunner of Sawai Pharmaceutical Co., Ltd., was founded in Asahi -ku, Osaka City.

Sawai's History

1929



Sawai's main products at the time, was a natural active vitamin preparation patented for pharmaceutical formulation technology.

1981

Modern Kyushu Factory, which at that time surpassed those of original drug manufacturers, completed

965

Sawai transformed itself from a manufacturer of over-the-counter medications into a manufacturer of prescription medications.

1948

Sawai Pharmaceutical Co., Ltd. incorporated in Asahi-ku, Osaka

2003

Listed on the First Section of



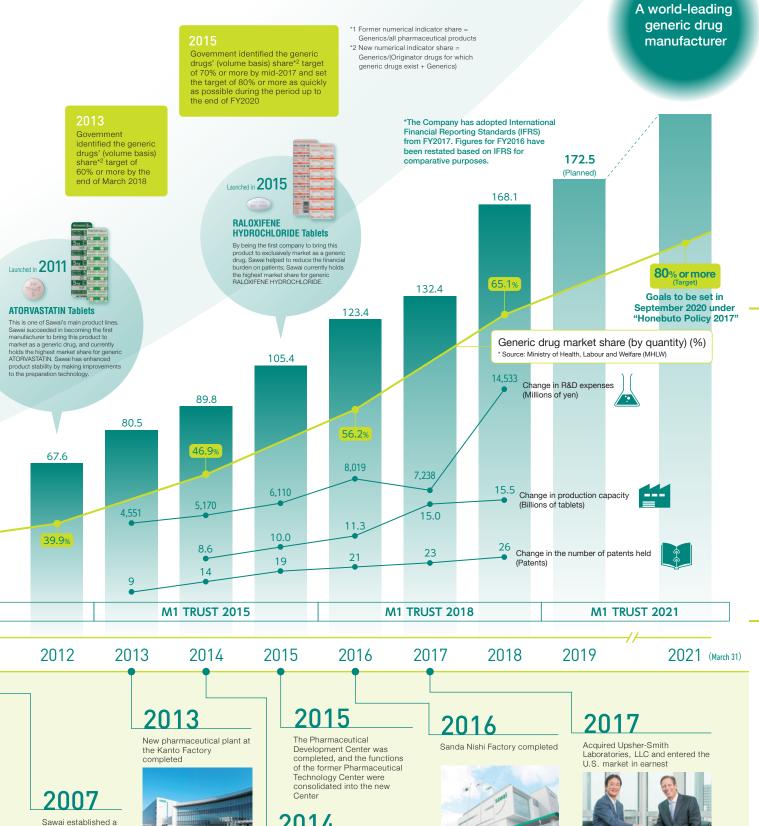
Ceremony for listing on the First

2006

New premises completed, Head Office and Research Laboratories combined and relocated to current premises (Yodogawa-ku, Osaka)



Head Office and Research Laboratories



Sawai's antiplatelet product

Sanda Nishi Factory

"CILOSTAZOL OD Tablets

Chemical Formulation

Japan

'Sawai'" received the Asahi

Development Award from the Pharmaceutical Society of

new Corporate Philosophy and Code

Pharmaceutical plant at

the Kanto Factory

of Conduct.

From left: Mitsuo Sawai

Laboratories, LLC

President, Sawai Pharmaceutical

Co., Ltd., and Rusty Field, President & CEO, Upsher-Smith